

Reel Ideas

FOR BEGINNERS

About You:

- Your walk through your front door in the morning as you're starting your day
- Personal (age, name, location)
- The story of your growth as a business
- The story of your growth as a person
- Your regular life (weekend adventures)
- Behind the scenes pictures
- Your favorite businesses (tag/partner with them)

Follow the Trend

- Follow the trend
- Bloopers/Mistakes
- Meet the team (think of things catchy like Full House intro)
- How it started vs. how it's going

About Your Business

- Packing an order
- Celebrate business birthday
- Making product process
- Favorite items/clients
- FAQs
- Tutorial how to use best selling product
- A series of "Things you didn't know you needed to start a business":
 - Day 1: 3 things
 - Day 2: 3 things
 - Day 3: 3 things